

Fall 2010

Dear Friend,

It's a brand new school year at the Conservatory!



Over 7,000 students at 37 schools participated in the Conservatory Connections Residency Programs.

It's also time for our annual fundraising appeal, when we ask you to support our activities in the community.

Many of those we serve could not afford the benefits of music education without your generosity.

To convey the tremendous impact that your gift makes, I share the words of a young mother who recently received financial aid to continue her children's music lessons:

*"... We never thought we would be in the position to need or apply for a scholarship. Due to numerous setbacks as well as decisions we have made in our own lives, we have fallen into economic hardship. These times might feel utterly unbearable were it not for the support we received from the Conservatory last year.*

*Because of the money we were so graciously given, my two boys were able to continue their musical studies and work toward a greater proficiency in your wonderful programs.*

*We take their music studies seriously as the process toward a greater aptitude in musicianship as well as a lifelong love for music. Even more so, we understand their studies to be the proper education for virtues of patience and compassion."*

*continued on other side*



200 students received over \$53,000 for merit scholarships or financial aid.

Yes, I want to be a Key Player and support the 2010/11 annual campaign. Enclosed is my gift of:

\$111     \$65     \$30     Other \$\_\_\_\_\_

Please Bill Me     Check Enclosed (*Payable to WI Conservatory of Music*)

Please charge my:  MasterCard     Visa     AmEx     Discover

\_\_\_\_\_  
 Cardholder's Name

\_\_\_\_\_  
 Card Number

\_\_\_\_\_  
 Exp. Date

\_\_\_\_\_  
 Signature



Over 1,900 students enroll each year.

*"It is with a frustration and a sadness that we must again apply for your scholarship. There are no words to express our deep gratitude for those donors who have made these funds available.*

*They could hardly know how much thanks I have in my heart to continue to be able to give my children something so utterly precious.*

*One day I hope that I will be able to justify my own gift to the Conservatory and explain to my children the generosity and importance of such a benevolent sponsorship.*

*This is truly one of life's greatest lessons."  
(Parent of Conservatory students)*

Your gift makes so much possible in our community! There are many other children, youth, and adults in the Milwaukee area who need your help. **By supporting the Conservatory's 2010-2011 Greatest Need Fund, you will be a key player who changes lives because of your care and generous financial support.**

Sincerely,

Karen Deschere  
President and CEO



We offer over 20 early childhood and children's classes.

P.S. Please visit our website [www.wcmusic.org](http://www.wcmusic.org) to read about all the programs that your tax-deductible contribution makes possible.



The inaugural class of the Jazz Institute at the Wisconsin Conservatory of Music.

Last year the Conservatory was the recipient of the Eric D. Batterman Memorial Grant, through the Theodore W. Batterman Family Foundation. This generous gift has enabled us to significantly expand our jazz offering. The Conservatory has one of the longest running jazz programs in the United States. Over the last forty years, we have been a significant presence in the world of jazz and have produced many well-known performers. The Jazz Institute will build on this legacy as we increase our presence in Southeastern Wisconsin.