

# **SAMPLE** Wisconsin Conservatory of Music 2009-2010 Individual Concert Series Sponsors

- Prometheus Trio – 8 Sponsorships (4 programs, 8 concerts)**
- We Six Jazz Sextet – 5 Sponsorships (4 programs; 5 concerts)**
- Conservatory Club Nights – 7 Sponsorships (5 programs, 7 concerts)**
- Conservatory Sundays – 7 Sponsorships (7 programs, 7 concerts)**
- Philomusica Quartet – 3 Sponsorships (3 programs, 3 concerts)**
- Family Series at the Wilson Center – 2 Sponsorships (2 programs, 2 concerts)**
- Special Concert – Jane Austen – October 4, 2009**

## **\$2,500 Level Benefits**

Single concert sponsorship benefits at this level include:

- Logo or name on pre-concert postcards (3,000 sent via regular mail and 2,800 via email)
- Logo or name on concert program and website
- Concert welcome from stage
- 8 tickets with premium reserved seating for the sponsored concert
- Opportunity to distribute premiums, brochures, or program stuffers for sponsored concert
- A private wine/cheese or coffee/dessert reception prior to the concert or during intermission
- Employees of a corporate sponsor will receive a 10% discount on all WCM classes for the entire season (September thru August) of your sponsorship. The employee discount will be advertised to your employees via an intranet informational email created by WCM marketing staff.
- Mention in WCM's Annual Report as a concert sponsor
- A Faculty Artist duo will perform at a special private performance at the Sponsor's office, home, club or other local venue. (One hour performance/value starts at \$500)

## **\$1,500 Level Benefits**

Single concert sponsorship benefits at this level include:

- Logo or name on pre-concert postcards (3,000 sent via regular mail and 2,800 via email)
- Logo or name on concert program and website
- 8 Tickets for the sponsored concert with premium reserved seating for 8 guests at the concert
- Opportunity to distribute premiums, brochures, or program stuffers for sponsored concert
- A private wine/cheese or coffee/dessert reception prior to the concert or during intermission
- Employees of a corporate sponsor will receive a 10% discount on all WCM classes for the entire season (September thru August) of your sponsorship. The employee discount will be advertised to your employees via an intranet informational email created by WCM marketing staff.
- Mention in WCM's annual report as a concert sponsor

## **\$1,000 Level Benefits**

- 6 tickets for sponsored concert
- Listing on all concert programs and website as a concert sponsor
- Voucher to receive 10% off one Conservatory class during the fiscal year in which your gift is made
- Listing in all concert programs as a concert sponsor
- Mention in WCM's annual report as a concert sponsor

## **\$500 Level Benefits**

- 2 tickets for sponsored concert
- Listing in all concert programs as a concert sponsor
- Voucher to receive 10% off one Conservatory class during the fiscal year in which your gift is made
- Mention in WCM's annual report

## **Under \$500 Level Benefits**

- Listing in all concert programs

*(Wisconsin Conservatory of Music sponsorship opportunities are tax deductible to the extent allowable by law. Acceptance of some sponsorship contribution benefits may impact tax deductibility.)*