## WISCONSIN CONSERVATORY OF MUSIC, INC.

FINANCIAL STATEMENTS

August 31, 2018 and 2017

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Wisconsin Conservatory of Music, Inc. Milwaukee, Wisconsin

We have audited the accompanying financial statements of Wisconsin Conservatory of Music, Inc., which comprise the statements of financial position as of August 31, 2018 and 2017, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wisconsin Conservatory of Music, Inc. as of August 31, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Wegner Clifs LLP

Wegner CPAs, LLP Waukesha, Wisconsin January 24, 2019

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# WISCONSIN CONSERVATORY OF MUSIC, INC. STATEMENTS OF FINANCIAL POSITION August 31, 2018 and 2017

	2018	2017
ASSETS		
CURRENT ASSETS	<b>A</b> (50.000	<b>•</b> • • • • • • • •
Cash	\$ 150,902	\$ 254,524
Accounts receivable	23,716	66,476
Unconditional promises to give Prepaid expenses	1,793,786 43,407	1,518,566 23,366
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Total current assets	2,011,811	1,862,932
Property and equipment - net	3,017,488	2,860,974
OTHER ASSETS		
Cash restricted for endowment	2,120	1,050
Investments	3,831,342	898,399
Unconditional promises to give - long-term	151,355	299,979
Cash surrender value of life insurance		6,297
Total assets	\$ 9,014,116	\$ 5,929,631
	<i> </i>	<i>\</i>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	\$ 24,016	\$ 48,139
Accrued payroll	16,422	14,332
Line of credit	-	423,362
Deferred revenue	253,391	244,659
Total liabilities	293,829	730,492
NET ASSETS		
Unrestricted	7,081,540	3,485,566
Temporarily restricted	748,036	830,396
Permanently restricted	890,711	883,177
Total net assets	8,720,287	5,199,139
Total liabilities and net assets	\$ 9,014,116	\$ 5,929,631

# WISCONSIN CONSERVATORY OF MUSIC, INC. STATEMENTS OF ACTIVITIES Years ended August 31, 2018 and 2017

		201	18		2017					
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total		
SUPPORT AND REVENUE Contributions Tuition and fees	\$ 3,940,380 1,074,490	\$ 407,919	\$ 3,500	\$4,351,799 1,074,490	\$   1,790,636 973,251	\$ 1,085,146	\$ 4,272	\$ 2,880,054 973,251		
Contracts and program fees Investment return Other income	1,074,490 1,088,264 137,063 1,191	39,338	4,034	1,074,490 1,088,264 180,435 1,191	871,093 17,695 11,240	46,101	17,632	871,093 81,428 11,240		
Total support and revenue	6,241,388	447,257	7,534	6,696,179	3,663,915	1,131,247	21,904	4,817,066		
EXPENSES AND LOSSES Program services										
Education Conservatory Connections	1,746,472 816,377	-	-	1,746,472 816,377	1,502,752 502,767	-	-	1,502,752 502,767		
Total program services	2,562,849	-	-	2,562,849	2,005,519	-	-	2,005,519		
Supporting activities Management and general Fundraising	321,012 291,170	- -	-	321,012 291,170	334,589 292,365	- 	- -	334,589 292,365		
Total expenses	3,175,031 *	-	-	3,175,031	2,632,473 *	-	-	2,632,473		
Reclassification of seed endowment	-	-	-	-	-	(8,756)	8,756	-		
Net assets released from restriction	529,617	(529,617)	<u> </u>		632,798	(632,798)				
Change in net assets	3,595,974	(82,360)	7,534	3,521,148	1,664,240	489,693	30,660	2,184,593		
Net assets - beginning of year	3,485,566	830,396	883,177	5,199,139	1,821,326	340,703	852,517	3,014,546		
Net assets - end of year	\$ 7,081,540	\$ 748,036	\$ 890,711	\$8,720,287	\$ 3,485,566	\$ 830,396	\$ 883,177	\$ 5,199,139		

\* Total expenses include depreciation expense of \$163,095

\* Total expenses include depreciation expense of \$151,590

WISCONSIN CONSERVATORY OF MUSIC, INC. STATEMENTS OF CASH FLOWS Years ended August 31, 2018 and 2017

	2018	2017
CASH FLOWS FROM OPERATING ACTIVITIES Change in net assets	\$ 3,521,148	\$ 2,184,593
Adjustments to reconcile change in net assets to net cash flows from operating activities		
Depreciation	163,095	151,590
Donated instruments Contributions restricted for long-term purposes	- (3,500)	(292,600) (4,272)
Investment income restricted for long-term purposes	(1,374)	(4,007)
Realized and unrealized gain on investments	(141,311)	(62,700)
Change in fair value of unconditional promises to give	(9,665)	15,987
Cash surrender value of life insurance	6,297	(555)
(Increase) decrease in assets		
Accounts receivable	42,760	(9,306)
Unconditional promises to give	(116,931)	(1,711,142)
Prepaid expenses	(20,041)	(1,262)
Increase (decrease) in liabilities	(0.4.400)	04.404
Accounts payable	(24,123)	34,464
Accrued payroll Deferred revenue	2,090	4,767
Deletted revenue	8,732	68,635
Net cash flows from operating activities	3,427,177	374,192
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of property and equipment	(319,609)	(14,300)
Purchases of investments	(2,791,632)	(22,381)
Proceeds from sales of investments		34,584
Net cash flows from investing activities	(3,111,241)	(2,097)
CASH FLOWS FROM FINANCING ACTIVITIES		
Repayments on line of credit	(626,000)	(1,450,638)
Draws on line of credit	202,638	1,268,000
Investment income restricted for investment in permanent endowment	1,374	4,007
Proceeds from contributions restricted for investment		
in permanent endowment	3,500	4,322
Net cash flows from financing activities	(418,488)	(174,309)
Change in cash	(102,552)	197,786
Cash - beginning of year	255,574	57,788
	200,074	01,100
Cash - end of year	\$ 153,022	\$ 255,574
SUPPLEMENTAL DISCLOSURES		
Cash paid for interest	\$ 4,200	\$ 17,101
Noncash investing and financing transactions		
Donated instruments	-	292,600

See accompanying notes.

#### WISCONSIN CONSERVATORY OF MUSIC, INC.

### NOTES TO FINANCIAL STATEMENTS

August 31, 2018 and 2017

Wisconsin Conservatory of Music, Inc. (Conservatory) is a non-profit corporation that was organized to provide music education and performance opportunities for students of all ages and abilities through private and group instruction, community outreach programs, continuing professional education for performing and teaching musicians, and concert and recital performances for the general community.

#### NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Basis of Presentation

The Conservatory is required to report information regarding its financial position and activities according to three classes of net assets:

*Unrestricted net assets*—Net assets that are not restricted by donors. Designations are voluntary board-approved segregations of unrestricted net assets for specific purposes, projects, or investments.

*Temporarily restricted net assets*—Net assets whose use has been limited by donor-imposed time restrictions or purpose restrictions.

*Permanently restricted net assets*—Net assets that have been restricted by donors to be maintained by the Conservatory in perpetuity.

#### Accounts Receivable

The Conservatory considers all accounts receivable to be fully collectible. Accordingly, no allowance for doubtful amounts is presented. If accounts become uncollectible, they will be charged to operations when that determination is made.

#### Promises to Give

Unconditional promises to give are recognized as support or gains in the period received and as assets, decreases of liabilities, or expenses depending on the form of the benefits received. Conditional promises to give are recognized only when the conditions on which they depend are substantially met and the promises become unconditional.

#### Property and Equipment

Property and equipment are carried at cost or, if donated, at the approximate fair value at the date of donation. All acquisitions of property and equipment and all expenditures for repairs, maintenance, and improvements that materially prolong the useful lives of assets are capitalized. Depreciation is provided using the straight-line method over the estimated useful lives of the assets.

#### Investments

The Conservatory carries investments in marketable securities with readily determinable fair values and all investments in debt securities at their fair values in the statements of financial position. Unrealized gains and losses are included in the change in net assets in the accompanying statements of activities.

#### NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Investments (continued)

Investment securities, in general, are exposed to various risks, such as interest rates, credit, and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the amounts reported in the statements of financial position.

#### Deferred Revenue

Tuition payments for future periods and payments for future services and rentals to be provided by the Conservatory are classified as deferred revenue. This revenue will be recognized in the period that the service takes place.

#### Contributions

Contributions received are recorded as increases in unrestricted, temporarily restricted, or permanently restricted net assets, depending on the existence and/or nature of any donor restrictions. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

#### Donated Facilities, Goods, and Services

Donated facilities, goods, and services are recorded at fair market value at the date of donation. Donated services are recognized in the financial statements at their fair value if the services require specialized skills and the services are provided by individuals possessing those skills, and the services would typically need to be purchased if not donated; or the services enhance or create an asset.

#### Income Tax Status

The Conservatory is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. In addition, the Conservatory qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an organization other than a private foundation under Section 509(a)(2).

#### Expense Allocation

The costs of providing various programs and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the program services and supporting activities benefited.

#### NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Expense Allocation (continued)

The following program services are included in the accompanying financial statements:

Education – individual lessons, group classes, camps and ensembles at one of our four locations.

*Conservatory Connections* – service contracts providing music education to schools and community centers.

The following supporting activities are included in the accompanying financial statements:

*Management and general* – includes accounting and production of financial reports, development and oversight of annual budget, supervision of all departments, maintenance of personnel records, and representation of the Conservatory within the community.

*Fundraising* – includes cultivation of new donors, fundraising events, membership solicitations, planned giving activities, and media and public relations activities.

#### Advertising Costs

Advertising costs are expensed as they are incurred. Advertising expense for the years ended August 31, 2018 and 2017 was \$34,383 and \$18,517.

#### Presentation of Sales Tax

The State of Wisconsin and Milwaukee County impose a combined sales tax of 5.6% on sales to nonexempt customers. The Conservatory collects that sales tax from customers and remits the entire amount to the State. The Conservatory's accounting policy is to exclude the tax collected and remitted from revenue and expenses.

#### Estimates

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

#### Date of Management's Review

Management has evaluated subsequent events through January 24, 2019, the date which the financial statements were available to be issued.

### NOTE 2 - PROMISES TO GIVE

Unconditional promises to give at August 31, 2018 and 2017 consist of the following:

	2018	2017
Receivable in less than one year	\$ 1,793,786	\$ 1,518,566
Receivable in one to five years	158,047	315,976
Total unconditional promises to give	1,951,833	1,834,542
Less discount to present value	(6,692)	(15,997)
Unconditional promises to give - net	\$ 1,945,141	\$ 1,818,545

Promises to give receivable in one to five years at August 31, 2018 and 2017 are discounted at 2%.

#### NOTE 3 – INVESTMENTS

Investments at August 31, 2018 and 2017 consisted of the following:

	2018	2017		
Bank money market accounts Mutual funds	\$	\$	28,047 870,352	
Investments	\$ 3,831,342	\$	898,399	

Investment return for the years ended August 31, 2018 and 2017 consisted of the following:

	Un	restricted	mporarily estricted	manently estricted	 2018 Total
Interest and dividends Realized and unrealized gains Investment fees	\$	26,381 117,232 (6,550)	\$ 22,474 21,417 (4,553)	\$ 1,762 2,662 (390)	\$ 50,617 141,311 (11,493)
Investment return - 2018	\$	137,063	\$ 39,338	\$ 4,034	\$ 180,435
	Un	restricted	mporarily estricted	manently estricted	 2017 Total
Interest and dividends Realized and unrealized gains Change in value of life insurance Investment fees	<u>Un</u> \$	restricted 5,963 13,625 - (1,893)		,	\$ 

#### WISCONSIN CONSERVATORY OF MUSIC, INC. NOTES TO FINANCIAL STATEMENTS

August 31, 2018 and 2017

#### NOTE 4 – PROPERTY AND EQUIPMENT

Property and equipment at August 31, 2018 and 2017 consisted of the following:

	2018	2017
Land	\$232,675	\$232,675
Building and improvements	3,805,019	3,551,582
Furniture and equipment	1,575,629	1,509,456
Music library	201,484	201,484
Property and equipment	5,814,807	5,495,197
Less accumulated depreciation	2,797,319	2,634,223
Property and equipment - net	\$ 3,017,488	\$ 2,860,974

### NOTE 5 – FAIR VALUE MEASUREMENTS

Fair values of assets measured on a recurring basis at August 31, 2018 and 2017 are as follows:

	Fair Value	Quoted Price in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Mutual funds Unconditional promises to give	\$ 3,735,683 1,945,141	\$ 3,735,683 	\$ - -	\$- 1,945,141
August 31, 2018	\$ 5,680,824	\$ 3,735,683	\$-	\$ 1,945,141
Mutual funds Unconditional promises to give	\$   870,352 1,818,545	\$ 870,352 	\$ - -	\$ - 1,818,545
August 31, 2017	\$ 2,688,897	\$ 870,352	\$-	\$ 1,818,545

Fair values for mutual funds are determined by reference to quoted market prices and other relevant information generated by market transactions.

Unconditional promises to give are reported at net realizable value if at the time the promise is made payment is expected to be received in one year or less. Unconditional promises that are expected to be collected in more than one year are reported at fair value initially and in subsequent periods because the Conservatory elected that measure in accordance with *The Fair Value Option for Financial Assets and Financial Liabilities*.

#### NOTE 5 – FAIR VALUE MEASUREMENTS (continued)

Fair values for unconditional promises to give are determined by calculating the present value of the future receipts expected to be received using the average industry borrowing rate and an allowance for uncollectible promises. Management believes that the use of fair value reduces the cost of measuring unconditional promises to give in periods subsequent to their receipt and provides equal or better information to users of its financial statements than if those promises were measured using present value techniques and historical discount rates. When estimating the fair value of unconditional promises to give, management considers the relationship with the donor, the donor's past history of making timely payments, and the donor's ability to fulfill the pledge. These considerations are incorporated into a fair value measurement computed using present value techniques.

At August 31, 2018 and 2017, assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3 inputs) consisted of the following:

	2018	2017
Beginning balance	\$ 1,818,545	\$ 123,390
New promises received	1,660,669	1,866,850
Collections	(1,543,738)	(155,708)
Change in fair value	9,665	(15,987)
Ending balance	\$ 1,945,141	\$ 1,818,545

The change in fair value of unconditional promises to give is included in the change in net assets within contributions on the statements of activities.

#### NOTE 6 – NET ASSETS

Temporarily restricted net assets at August 31, 2018 and 2017 are available for the following purposes:

		 2017	
Conservatory Connections	\$	7,845	\$ 43,850
Scholarships and financial aid		88,964	114,912
Velocity campaign		79,370	276,603
Performance underwriting		73,363	83,142
Subsequent years' operations		13,629	6,297
Jazz Institute		231,413	305,592
Special projects		253,452	-
Temporarily restricted net assets	\$	748,036	\$ 830,396

Permanently restricted net assets at August 31, 2018 and 2017 consist of contributions subject to donor-imposed restrictions requiring that the principal be invested in perpetuity.

#### NOTE 7 – ENDOWMENT

The Conservatory's endowment consists of the Pieper Endowment Fund held in money market and mutual funds and the Scholarship Fund, which consists of 18 individual funds held in money market and mutual funds and cash. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Directors of the Conservatory has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result, the Conservatory classified as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified as permanently restricted net assets until those amounts are appropriated for expenditure by the Conservatory in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Conservatory considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effects of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Conservatory, and (7) the Conservatory's investment policies.

Investment Return Objectives, Risk Parameters, and Strategies. The Conservatory has adopted investment policies for endowment assets that are directed toward long-term performance and total return, rather than specific income goals. Endowment assets include those assets of donor-restricted funds that the Conservatory must hold in perpetuity. Under this policy, as approved by the board of directors, the endowment assets are invested in a manner that is intended to provide for growth of capital and produce returns to fund operations, while assuming a moderate level of investment risk.

To satisfy its long-term rate-of-return objectives, the Conservatory relies on a total return strategy in which investment returns are achieved through both realized and unrealized gains/loss and interest and dividends. The Conservatory targets a diversified asset allocation that places an emphasis on equity growth and fixed income investments to achieve its long-term return objectives within prudent risk constraints.

Spending Policy: The Conservatory has a policy of allowing for appropriation for distribution each year an amount equal to 4.5% of the average of the previous three years' ending market value. Over time, the Conservatory expects its endowment assets to maintain sufficient cash reserves to provide liquidity and to meet needs without loss of capital value of assets. In the Pieper Endowment Fund, the Conservatory may draw up to half of the earnings and half of the appreciation in the prior year. Any undistributed income in excess of amounts required to satisfy the spending rule shall be accumulated and added to the principal. In establishing this policy, the Conservatory expects to achieve the objective to maintain the purchasing power of the endowment assets as well as to provide additional real growth through investment return.

#### NOTE 7 - ENDOWMENT (continued)

Changes in endowment net assets for the years ended August 31, 2018 and 2017 are as follows:

	Unrestricted		Temporarily Restricted		Permanently Restricted		Total
Endowment net assets - August 31, 2016	\$	(32,279)	\$ 28,714	\$	852,517	\$	848,952
Contributions Interest and dividends net of fees Net appreciation Amounts appropriated for expenditure Reclassification		4,006 13,625 (10,560) -	- 10,096 35,450 (24,024) (8,756)		4,272 4,007 13,625 - 8,756		4,272 18,109 62,700 (34,584)
Endowment net assets - August 31, 2017		(25,208)	41,480		883,177		899,449
Contributions Interest and dividends net of fees Net appreciation Amounts appropriated for expenditure		- 8,571 16,637 -	- 17,923 21,415 (23,821)		3,500 1,374 2,660 -		3,500 27,868 40,712 (23,821)
Endowment net assets - August 31, 2018	\$	_	\$ 56,997	\$	890,711	\$	947,708

From time to time, the fair value of assets associated with individual donor-restricted endowment funds fall below the level that the donor requires the Conservatory to retain as a fund of perpetual duration. Deficiencies of this nature related to the Pieper Endowment Fund as of August 31, 2017 that are reported in unrestricted net assets were \$25,208. As of August 31, 2018 the Pieper Endowment Fund is fully funded.

#### NOTE 8 – LINE OF CREDIT

The Conservatory has a line of credit with a bank wherein the lender will provide amounts up to \$750,000, maturing on February 15, 2019. Any unpaid principal balance bears interest at a variable rate equal to the British Bankers Association LIBOR rate plus 3.25% (4.50% at August 31, 2018). Interest expense for the years ended August 31, 2018 and 2017 was \$4,200 and \$17,101. The line of credit is collateralized by the Conservatory's building.

#### NOTE 9 – CONCENTRATION

The Conservatory received approximately 50% and 25% of its support from one donor during the years ended August 31, 2018 and 2017. The recognized contribution from that donor was part of a legacy gift.

#### NOTE 10 – OPERATING LEASES

The Conservatory leases studio space and office equipment under lease agreements that expire in November 2021 and September 2022, requiring monthly payments of \$3,130 and \$494. The Conservatory also leases studio space under a month-to-month lease. Rent expense for the years ended August 31, 2018 and 2017 was \$92,677 and \$90,279.

Future minimum lease payments for the years ending August 31 are as follows:

2019	\$ 44,8	389
2020	46,8	337
2021	48,8	383
2022	16,7	'95
2023	2	194

#### NOTE 11 – ESTATE GIFT

The Conservatory during the year ended August 31, 2017 was named as a 20% beneficiary in an estate. Promises to give at August 31, 2018 and 2017, includes \$1,600,000 and \$1,200,000 from this estate. As of August 31, 2018, the Conservatory received a total of \$4,600,000 from this estate. The Conservatory will receive their portion of any remaining estate distributions as the estate assets are liquidated which, due to timing of notification and receipt, is approximately \$840,000 and will be recognized as revenue during the year ended August 31, 2019.